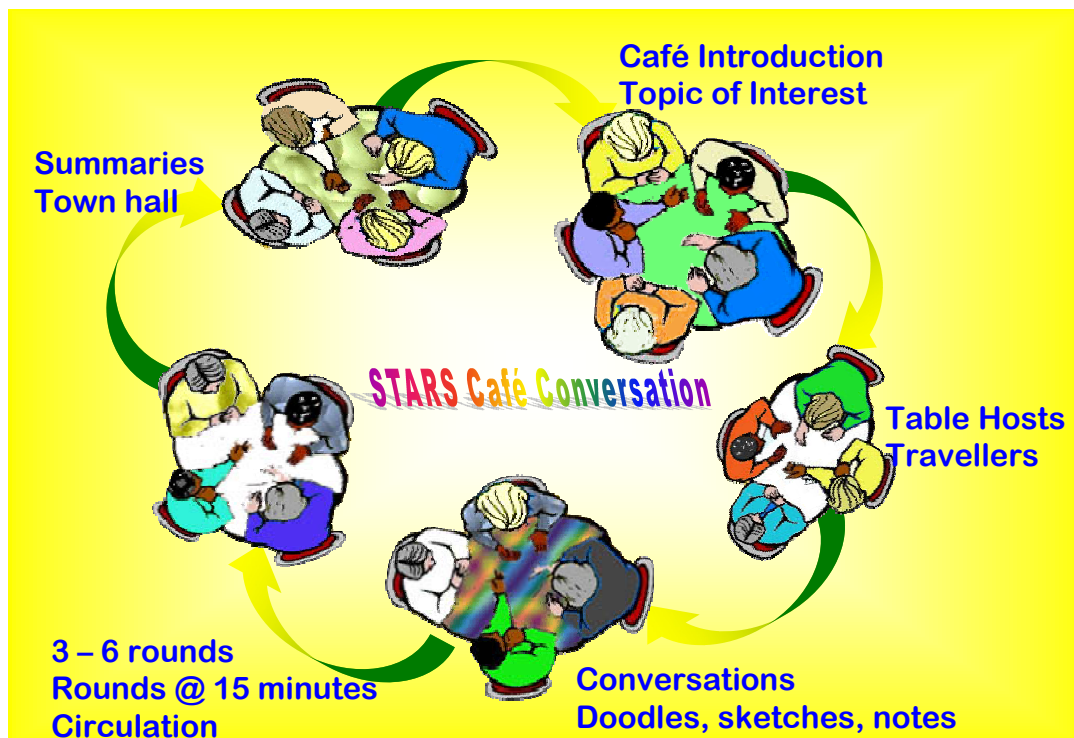


STARS Knowledge Café event:

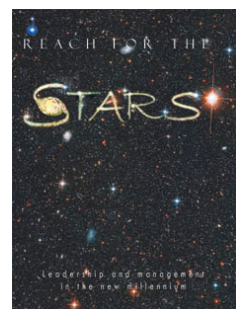
"How will Web2.0 and social computing affect the organization in the future?"

Abstract: This STARS Knowledge Café event combines networking with sociable knowledge sharing and discussion in a café atmosphere. Participants are seated in a café style arrangement of 4 to 6 people per table. The café conversation focuses on how new forms of web based software affects our ability to socialize and work together. The café approach and the event topic are introduced by the event moderator Han van Loon.

The moderator provides several discussion start points (Aspects of Web 2.0). Each participant discusses aspects of the topic that are important to him/her. Participants are able to write, draw or sketch pictures and other information on paper sheets covering each table. There are several rounds of conversation, each takes 15 minutes. A table host notes the most important aspects discovered and discussed at each table. Participants can choose to be "travelers" and change tables each round. At the end of the rounds, the people at each table provide a summary to all participants of the most interesting and relevant points covered. The event results in not just one viewpoint (that of the moderator) but a range of viewpoints based on the input of all participants.



About the moderator: Han van Loon is a leadership and management consultant, and visiting Professor based in Switzerland. He works with many organizations to foster high performance leaders and teams with efficient processes and enhanced knowledge management. Clients cover innovation, software development, IT, product and project management teams. Han created the STARS methodology to help organizations achieve high performance by focusing on empowering individuals, teams and creating cultures of excellence. Han runs STARS Knowledge Cafés on a wide



variety of topics.

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